

COMPANY INFORMATION

Company Name: _____

Exhibiting As: _____

Street: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Key Contact Name: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Website URL: _____

Tradeshow Manager/Coordinator Name: _____

Phone: _____ Fax: _____ Email: _____

ATTN: THIS IS **NOT** A CONSUMER SHOW. CASH (OR CREDIT) AND CARRY TRANSACTIONS ARE STRICTLY PROHIBITED ON THE SHOW FLOOR.

EXHIBIT SPACE REQUIREMENTS

Minimum booth size 10 ft. X 10 ft. = 100 sq. ft. (3.05m x 3.05m = 9.3m² approx.)

All in-line booths come with pipe & drape and a one line ID sign. All other booth furnishing are the responsibility of the exhibitor.

\$23 per sq. ft.: **July 1, 2010 thru October 31, 2010** \$24.50 per sq. ft.: **November 1, 2010 thru February 28, 2011**

\$26 per sq. ft.: **After March 1, 2011**

Open Corner Premium: \$75 per open corner **Island (all sides open) Premium:** \$300

Desired exhibit size: _____ ft. deep by _____ ft. frontage for a total of _____ sq. ft.

U.S. \$ per sq. ft. _____ X _____ total sq. ft. = _____ + corner/island premium _____ \$ = \$ _____

Space preference: 1st _____ 2nd _____ 3rd _____

Will you be displaying a vehicle? Yes No If yes - Size/Type of vehicle: _____

* APCO RESERVES THE RIGHT TO REASSIGN BOOTH NUMBERS AND BOOTH PLACEMENT TO MAINTAIN THE INTEGRITY OF THE EXHIBITION.

PAYMENT INFORMATION AND PAYMENT TERMS AND CONDITIONS

Method of Payment: Check # _____ Enclosed (Payable In U.S. Funds Only) AMEX/OPTIMA VISA MASTERCARD

Amount: \$ _____ Card Number: _____ Exp. Date: _____ Security Code: _____

Address of Cardholder (if different from above): _____

Street: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Authorized Card Holder Name: _____ Signature: _____

FOR SPACE BOOKED BEFORE SEPTEMBER 30 — 25% due by September 30, an additional 25% due by January 15, 2011. Full payment due by April 15, 2011.

FOR SPACE BOOKED BETWEEN OCTOBER 1 AND JANUARY 15 BUT BEFORE JANUARY 15, 2011 — 25% deposit, but after January 15 — 50% deposit with 100% due April 15, 2011.

FOR SPACES BOOKED AFTER APRIL 15, 2011 — 100% due with contract. **ALL PAYMENTS MUST BE IN U.S. FUNDS.**

PLEASE READ THE EXHIBITOR RULES AND REGULATIONS

Cancellation/Reduction/Withdrawal and Default of Exhibit Space

Cancellation of contract or reduction of exhibit space must be in writing, except that APCO International may unilaterally cancel this contract for non-payment of any balance due by the dates specified. **All monies paid toward exhibit space are non-refundable and non-transferable.** These fees are retained to recover the administrative costs incurred in preparing for the participation of the cancelling exhibitor and which it will incur in attempting to resell the space. _____ Initials

I understand that by signing this document, my firm contracts to rent and occupy exhibit space, and will submit payment according to the terms stated above. I also understand that my signature attests that I have read and agreed to the APCO International Exposition Rules & Regulations. Booth space will not be confirmed without a valid and fully executed contract.

Name (please print): _____ Title: _____

Authorized Signature: _____ Date: _____