

Organize fundraising events: this may include a charity event, sale, or rally.

As much as possible, opportunities to meet local community members and APCO members should be created. Public safety communications is about serving the community. The education APCO members receive at the conference enables them to better serve members of their community. Outlined below are fundraising events and networking opportunities agencies may organize.

1. Walk or run: organize local walks or runs to raise funds. When possible, send a team to participate in a local walk/run already taking place.
2. Yard sale: its spring time and people are looking to clean up and get rid of old items. Members may donate and set up a yard sale.
3. Variety show: this would be an opportunity to showcase amazing or unique talents of members, their family and/or friends. A fee of \$5 or \$10 dollars may be charged for people to come see the talent show.
4. Family day or picnic: chapters may set up barbeque, clowns, and balloons and charge fees for the food and beverages. Agencies should work with local stores and restaurants for donations when possible.
5. Main street campaigns: agencies may obtain permits to collect funds at traffic signals for a day or over a weekend depending on the laws of the city or state.
6. Car wash: an effective and economic way to raise money and it's the perfect time of the year.
7. Bake sale: set up outside or even within your agency to raise money by selling homemade baked goods
8. Community or agency tour day: charge a small fee and open the doors of the fire station or communications center for the community to tour.
9. Education seminars: have a well known or highly regarded local official hold an evening seminar on a topic affecting the local community and charge attendees an entry fee.
10. Brown bag lunch: agencies can work with a local store or restaurant to obtain food donations that may be sold to staff or the community.

11. Public safety communications career day: a day focused on careers available in this industry. The event can be 2 to 4 hours with speakers and tables filled with information. APCO International can provide materials regarding the Annual Conference upon request.
12. Local radio station and career fairs: many radio stations hold career fairs and packages include banner ad posting with links to website. The career fair may be a good opportunity to inform people of public safety communication careers. Additionally conference materials can be distributed at these events. There may also be opportunity for radio commercials and online streaming of messages on a local level.
13. Your own idea: The sky's the limit. Get out there and get creative.